

End of Summer Museum Visit Push

Top Four Things to Do Before Summer Ends

Website Copy:

(photo)

Build the Unbuildable.

Nothing is impossible when you have the courage to build the unbuildable—get inspired inside our Brick by Brick exhibit!

(photo)

Discover History.

The biggest secret of WWII: relive the epic underwater story and heroic capture of the *U-505 Submarine*.

(photo)

Start at the Beginning.

Our Coal Mine has been a classic at the Museum since 1933. When was the last time you took a ride on the Coal Mine train?

(photo)

Experience National Parks.

Without leaving Chicago, travel America's awe-inspiring parks by catching our Omnimax film, *National Parks Adventure*.

At bottom of webpage (newsletter too maybe)

Customize Your Visit.

Have just a couple hours? Have all day? From helpful itineraries (link) to our visit planner (link) and interactive map (link), planning your next visit is easy!

eNewsletter:

Weekly—focus on each topic per newsletter but can link to webpage with all four ways

Promoted Facebook Posts: End of summer theme

Friday, August 5:

Brick by Brick

Friday, August 12:

U-505 Submarine

Friday, August 19:

Coal Mine

Friday, August 26:

Omnimax